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- LNG is Back!
- Unwrapping Your Boat? Recycle the Shrink Wrap
- Spring Beach Sweeps - April 21
- Save Swimmers from Sewage

April 2012 Highlights

- TAKE 3 ACTIONS TO HELP OUR OCEAN:**
1. Sign the petition to Save NOAA Marine Lab and centers that respond to marine mammal strandings (see COA's website for a link to the petition).
 2. Call your US Representative to tell them to restore funding for the Beaches Program in the 2013 Budget.
 3. Participate in the Spring Beach Sweeps.

Clean Ocean Action
18 Hartshorne Drive, Suite 2
Highlands, NJ 07732
732-872-0111
www.CleanOceanAction.org



UPCOMING EVENTS

- All April - Aveda Earth Month Events** (see page 4 for details)
- All April - Earth Day Events** (see right for more information)
- April 5**
- "Ocean Frontiers: The Dawn of a New Era in Ocean Stewardship," film and panel discussion, 6:30-8:30pm, Monmouth University Urban Coast Institute, Wilson Auditorium. See pg. 2 for details.
- April 21**
- **Beach Sweeps, 9am-12:30pm**, 76 sites in NJ. See page 3 for information, and COA's website for a list of sites, details, and group sign-up.
- May 20**
- **Family Beach Ball for the Ocean**, 3-7pm, Ship Ahoy Beach Club, 800 Ocean Avenue, Sea Bright, NJ. See "Events" inside for details and ticket information.



CELEBRATE EARTH MONTH - VOLUNTEER!

Help the ocean and the Earth this month by volunteering at COA's action tables. To sign up for the following events, contact Zach at COA.

- April 14** - Earth Day Cleanup, 1200 Allaire Road, Spring Lake Heights
- April 19** - Camden County College Earth Day, 9am-3pm, Connector Building Civil Hall, Blackwood
- April 21** - Joint Base Earth Day, 9am-3pm, Laurel Pond Recreational Area, Fort Dix
- April 21** - Point Pleasant Boro Earth Day Celebration, 12-4pm, Riverfront Park
- April 21** - Shrewsbury Environmental Fair, 9am-1pm, Borough Hall
- April 22** - Atlantic County Utilities Authority (ACUA) Environmental Festival, 10am-1pm, Haneman Environmental Park, 6700 Delilah Road, Egg Harbor Township
- April 22** - Red(uce) Bank Fair, 1-4pm, Red Bank Middle School
- April 26** - Theunis Dey School Environmental Fair, 5-7pm, Wayne
- April 28** - Brick Township Green Fair, 11am-3pm, Veterans Memorial Middle School, Brick
- April 28** - Somers Point Bayfest, 10am-5pm, Bay Avenue
- April 29** - Holmdel Earth Day, 12-5pm, Bayonet Farm

*****NOTICE*****

Door-to-Door is not COA.
We have received many calls about door-to-door canvassing. While there are many organizations that work on similar water pollution issues, Clean Ocean Action does not solicit funding door-to-door, nor do we benefit financially from same. If you have any questions, please call COA.

Friend of Our COalition: Marine Mammal Stranding Center



Stationed in Brigantine, NJ, the **Marine Mammal Stranding Center (MMSC)** helps distressed marine life such as seals, whales, dolphins, and sea turtles. Founded by Robert Schoelkopf and his wife Sheila Dean over 30 years ago, the small band of dedicated staff and volunteers has responded to over 3,900 strandings throughout New Jersey and beyond. Each year, MMSC offers outreach programs, group tours of the barrier island region, summer camps, internships, and volunteer training programs. Clean Ocean Action's (COA) staff are trained first responder volunteers for sightings and strandings of marine life. "The MMSC has been looking after whales, dolphins, and sea turtles for 30 plus years, but we depend on COA to look after the ocean that these animals live in," said **Bob Schoelkopf, MMSC Co-Director**.

MMSC is the only center responding to strandings in New Jersey. The center collects scientific data on the distressed or deceased animals. Such data can often act as an indicator of poor water quality and a warning sign for the swimming beaches in New Jersey, enjoyed by visitors and locals alike.

Unfortunately, federal funding (called the Prescott Grant Program) for this important center, and others like it, is in danger of being cut (see article, page 2).

Want to help raise funds for MMSC? MMSC is hosting "Marine Mammals Rock" on **April 15th** from 4-9pm, at the Stone Pony, Asbury Park. Favorite Jersey Shore bands will help raise awareness and funds for MMSC. For details and tickets (\$20 in advance), go to www.MarineMammalsRock.com.

For information about MMSC, visit www.marinemammalstrandingcenter.org.

NEW & OLD THREATS TO OUR OCEAN

LNG is Back! Port Proposed in the Ocean

The company Liberty Natural Gas, LLC, filed an amended application changing the location of their proposed liquefied natural gas (LNG) port to roughly 30 miles off Monmouth Beach, New Jersey, and 19 miles south of Jones Beach, New York. It was originally proposed to be located off Asbury Park, NJ. This new location is farther from New Jersey and closer to New York, and in the middle of an area currently under consideration for the already-proposed Long Island-NYC Offshore Wind energy collaborative.



The issue of LNG ports ties closely to the debate on shale gas and hydro-fracturing. With the US's LNG import facilities operating at less than 10% import capacity (and falling), these ports across the country are applying to switch from imports to exports. COA maintains that the proposed Liberty LNG port could become a spigot through which gas produced from regional shale gas formations will be exported abroad.

New Jersey Governor Chris Christie says he is opposed to this project – no matter the configuration of its pipelines. Liberty LNG cannot escape the legal rights of coastal governors, such as Christie, by moving closer to the people of the South Shore of Long Island, NY.

Stay tuned for more information and action opportunities about this project.

Help Save Swimmers from Sewage



Response to the elimination of funds for the "Beach Water Quality Monitoring Program," are swift and strong. President Obama's proposed budget for US Environmental Protection Agency's (EPA) Fiscal Year 2013 zeroed-out funding for this program which provides grants to states to monitor water quality at beaches. It also requires states to notify the public when water quality exceeds applicable national standards. New Jersey receives about \$280,000 and New York receives over \$350,000 for beach monitoring each year. Without funding, testing programs will be significantly cut back. The national program costs less than \$10 million, and protects millions of citizens from becoming sick from polluted water. These cuts will endanger the health of the millions of people who use our nation's beaches and the \$61.5 billion coastal tourism and recreation economy.

COA is working with congressional leaders to urge Congress and the President to restore funding for the Beaches Program and to protect public health and ocean waters. A bi-partisan letter to a US Senate budget subcommittee requesting the restoration of funding for the program was initiated and signed by **US Senator Lautenberg (D-NJ)** and signed by Senators from NJ and NY -- **Menendez (D-NJ), Schumer (D-NY), and Gillibrand (D-NY)** -- as well as Senators from other states. Also, in a bi-partisan letter to a Congressional Appropriations Subcommittee, seven US Representatives, led by **US Rep. Pallone, Jr., (NJ-D-6)** requested to restore funding for this important program to the 2012 level of \$9.9 million. The six other Representatives signing this letter were: **LoBiondo (NJ-R-2), Capps (CA-D-23), Bilbray (CA-R-50), Castor (FL-D-11), Bishop (NY-D-1), and Blumenbauer (OR-D-3)**.

Organizations from the Pacific, Atlantic, Gulf of Mexico, Great Lakes, and the Great Plains also joined COA in fighting to restore these vital funds.

Grassroots action is well underway. Over 60 organizations signed a letter circulated by COA and over 6,500 individuals messaged their Congressmen through Surfrider Foundation's online system urging support for the Beaches Program. See COA's website for a link to this online action system.

SCIENCE & POLICY NEWS

Heather Saffert, Ph.D., Science@cleanoceanaction.org
Sean Dixon, Esq., Policy@cleanoceanaction.org

COA Executive Director on "Ocean Frontier" Panel

This month, COA Executive Director Cindy Zipf will be a panelist following Monmouth University's film showing of "Ocean Frontiers: The Dawn of a New Era in Ocean Stewardship" (for film trailer, go to www.ocean-frontiers.org). This event is free and open to the public; RSVP at www.tinyurl.com/njevent. The event is presented and paneled by: Atlantic Wind Connection, Viking Village, COA, and Monmouth University's Urban Coast Institute.

What: "Ocean Frontiers" film; discussion panel to follow film

When: Thursday, April 5, 2012, 6:30-8:30pm

Where: Monmouth University, Wilson Auditorium; Park in Lots 11, 12, 23

CITIZEN ACTION

Zach McCue, Citizens@cleanoceanaction.org

Working to Save NOAA Lab at Sandy Hook & Marine Mammals

As reported last month, US President Obama's proposed FY13 budget closes the James J. Howard NOAA (National Oceanic & Atmospheric Administration) Marine Sciences Lab on Sandy Hook, and scraps federal funding for centers that respond to stranded marine mammals.

The proposed closure of the lab prompted strong bi-partisan action from NJ Congressional members. A letter was organized by **US Reps. Pallone (NJ-D-6)** with **LoBiondo (NJ-R-2)**, and signed by **Reps. Rothman (NJ-D-9), Runyan (NJ-R-3), Andrews (NJ-D-1), Smith (NJ-D-4), Sires (NJ-D-13), Holt (NJ-D-12)**, and **Pascrell (NJ-D-8)**. It asks the Congressional Appropriations Committees to restore funding for the NOAA lab.

In addition, **Rep. LoBiondo (NJ-R-2)** signed a letter to Congressional Appropriations committees requesting the restoration of funding for the Prescott Grant Program, which provides funds for centers that respond to marine mammal strandings.

Also, a large coalition of environmental organizations, recreational and commercial fishing groups, and civic organizations rallied to bring attention to marine lab and cuts to the funds that help stranded marine mammals. More than 30 groups (see box) sent a letter to the President requesting the lab remain open and funds maintained for the Prescott Grants. To view the federal letters, go to COA's website.

*Alliance for a Living Ocean * Bayshore Regional Watershed Council * Cetacean Society International * Clean Ocean Action * Climate Action Committee of Point Pleasant Borough * Concerned Citizens of Montauk * CWA Local 1038 * Delaware Riverkeeper * Edison Wetlands Association * Environment New Jersey * The Explorers Club * Fisherman's Conservation Association * Food and Water Watch * Green Party of Monmouth County * Jersey Coast Anglers Association * Mantoloking Environmental Commission * The Margaret Dooley Foundation * National Association of Women Business Owners - Central Jersey * Natural Resources Protective Agency * NJ Beach Buggy Association * NJ Environmental Federation * NJ Friends of Clearwater * NJ Sierra Club * NY/NJ Baykeeper * NJ Windsurfing and Watersport Association * NY Whale and Dolphin Action League * PaddleOut.org * Point Pleasant Borough Environmental Commission * Raritan Riverkeeper * Save Barnegat Bay * Sierra Club Long Island * Sierra Club Marine Action Team * Staten Island Tuna Club * Stony Brook-Millstone Watershed Association * WATERSPIRIT * Wild New Jersey * Wreck Pond Watershed Association*

Citizens Respond & Take Action

A petition developed by COA and signed by over 6,000 citizens in just a few short weeks, calls on US President Obama and Congress to keep NOAA's marine lab at Sandy Hook open, and restore funding for centers that respond to marine mammal strandings. The Marine Mammal Stranding Center (MMSC) in Brigantine (see page 1) is the only such center in New Jersey. To sign the petition, visit COA's website for a link.

ADVOCACY & EDUCATION

Tavia Danch, Education@cleanoceanaction.org

Mind the New Fertilizer Law and Be a Bay Buddy



Barnegat Bay is polluted with an excessive amount of nitrogen, a primary ingredient in lawn-care fertilizers. As a result, the Bay's unique ecosystem is dying. COA and Save Barnegat Bay urge Ocean County homeowners to take the Barnegat Bay Buddy Challenge, a stewardship program in which citizens earn points by taking actions that will reduce the pollution entering the bay.

In 2010, NJ passed the nation's toughest fertilizer law which will reduce the amount of pollution entering the bay, as well as all other waterways in the state. New Jersey is the first state to limit both the nitrogen and phosphorus content in all lawn-care fertilizer products sold at retail. The law will regulate the use of these fertilizers by consumers and professionals. The law also prohibits fertilizer application from November 15 to March 1, or when the ground is frozen (special restrictions apply to professional applicators). The law ensures that all lawn care providers applying fertilizers must be certified. For information about NJ's Fertilizer Law go to www.snyderfarm.rutgers.edu/njfertilizerlawguide.html.

New Jersey's law is now a national model and is planting the seeds for many other states in regards to fertilizer laws and regulations. Though all regulations go into effect by 2013, consumers should ALWAYS monitor content labels, follow directions accordingly, ensure their lawn-care providers are certified, and ultimately consider best management practices on their properties to avoid the use of fertilizer.

By becoming a Barnegat Bay Buddy, individuals will identify and accomplish small steps that will keep their yards healthy without the use of fertilizers. Barnegat Bay Buddy applications are online or can be downloaded at www.CleanOceanAction.org. Certified Bay Buddies are awarded an attractive yard medallion to highlight your "bay friendly" status.

Unwrapping Your Boat? Recycle the Shrink Wrap



COA encourages boat owners to use reusable covers for their boat. However, if you must use plastic shrink wrap, the New Jersey Sea Grant Consortium (NJSGC) and the NJ Department of Environmental Protection (NJDEP) have a Shrink Wrap Plus Recycling Program. Nine counties were awarded funding to develop effective and efficient methods to collect, bale, and recycle boat shrink wrap: Atlantic, Burlington, Cape May, Cumberland, Middlesex, Morris, Ocean, Sussex, and Union. Marina owners and boaters should contact their County Recycling Coordinator to find out more about shrink wrap collection and drop off options and locations.

The NJSGC has an extensive education and outreach program to explain the benefits of recycling shrink wrap and other materials to marinas, boaters, municipal officials, and county recycling coordinators. Several fact sheets are available for distribution at www.njcleanmarina.org (click Shrink Wrap Plus Recycling Program).

Big Blue Meets Big Apple

In the midst of the concrete jungle in Times Square, look up to catch a glimpse of the majestic ocean and the innocent marine life we collectively work to protect. View COA's new 15-second video advertisement on an electronic billboard on 42nd Street between 7th & 8th Avenues under the large CBS logo. (It is above Cold Stone Creamery and across the street from Appleby's.) The ad is shown about once per hour on the big screen until May 1.

Special thanks to photographers **Scott Longfield, Joe Reynolds, Ryan Struck**, and **Atilla Ozturk** for donating their creative photographs to inspire people to help our ocean. Additional thanks to **Kathleen and Leo Gasienica** for helping to underwrite this project and to Rav Freidel and Lisa Wilson for their production expertise.

COA is planning a gathering in Times Square on Friday, April 13th. If you are interested in participating, contact Zach McCue at 732-872-0111 or citizens@cleanoceanaction.org.



EVENTS

Emily Hackett, Events@cleanoceanaction.org

JOIN US FOR OUR FAMILY BEACH BALL FOR THE OCEAN



Hosted by Ship Ahoy Beach Club
800 Ocean Avenue, Sea Bright, NJ
Sunday, May 20, 2012
3:00-7:00PM

ADULT ADMISSION \$75 (\$100 AFTER MAY 13th)
FREE CHILDREN'S ADMISSION!
Two Children admitted with each adult

Reggae	Random Test
Raw Bar	Lusty Lobster Seafood Market & Catering
Scallops	Fishermen's Dock Cooperative
Catering	Brennan's Specialty Gourmet Delicatessen Wegmans (Artisan Cheeses)
Tiki Bar	Holly Crest Wine Cellars Hunterdon Brewing Co. Island Margaritas
Dessert	The Flaky Tart Sugarush
Ice Cream	Gracie and the Dudes

Admission and 50-50 Raffle Tickets are available now at www.CleanOceanAction.org or 732-872-0111

Entertainment for Children Provided By:

Mr. Scott the Musician Man & Ray Anderson (aka Mr. Ray)
Hours of Free Fun for the Kids!
Summa Love Surfing & Yoga, Green Crafts, Face Painting, Volleyball and more!

Special thanks to our Generous Sponsors:

Salt Water Taffy

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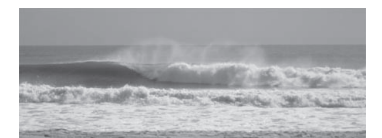
The Huber Family

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Thanks to our Outstanding Committee:

Lisa Cordova and Louise Hall, Co-Chairs

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Rosanna Fazio
Ann Gilmartin
Louise Hall
Marie Jackson
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Claudia Lucey
Jennifer Pepper
Stevie Thompson
Kim Vowteras
Carolyn Waters
Patty Wolfe



TRIBUTES

In memory of
John Callas

27th Annual



BEACH SWEEPS

Saturday, April 21, 9:00am-12:30pm

Find a Location Near You!

76 Sites in New Jersey

For an up-to-date list of sites, go to

www.CleanOceanAction.org



Tips to Participate

- Attend rain or shine
- Bring & wear gloves
- Dress for the weather
- Wear sunscreen and closed, hard-soled shoes
- Be careful of sharp objects
- Stay off dunes and respect wildlife



*****New in 2012!*****

Consider Taking your Beach Sweeping to the Next Level!

Collect donations for your Beach Sweeps volunteer efforts and raise funds for COA's ocean protection work.

- Raise \$100 and receive COA's popular ChicoBag made from recycled plastic bottles.
- Raise \$200 and receive an organic cotton 2012 Beach Sweeps tee shirt.

Teams can join the effort at www.crowdrise.com/BeachSweeps.

SEA SCENE - Beach Sweeps 2012

A number of businesses partner with COA to sponsor the Beach Sweeps. The **Statewide Sponsors** for the 2012 Beach Sweeps are Atlantic City Electric, Aveda, Bank of America, Comcast, Montecalvo Material Recovery Facility, Wakefern Shoprite, Surfers' Environmental Alliance, and Verizon. **Monmouth County sponsors** include: Becton Dickinson, Brook 35 & West, The Grove, Mercedes Benz, and United Teletech Financial. **Individual site sponsors** include: Adventure Aquarium for Ocean City – 57th Street; Bloomberg for Belmar – 1st Avenue; Brookdale Community College for Sandy Hook; Enterprise Rent-A-Car for Sandy Hook; Jenkinson's Aquarium for Point Pleasant Beach; Monmouth County Realtors Association for Asbury Park - Convention Hall; New Jersey Natural Gas for Belmar – 16th Avenue; Paul V. Fericola & Associates for Allenhurst/Loch Arbour; Surfrider Foundation, Jersey Shore Chapter for Asbury Park - North Beach. In-kind support is provided by Wakefern ShopRite.

CELEBRATE EARTH MONTH WITH COA & AVEDA

COA is a chosen partner in New Jersey, New York, Connecticut, and Eastern Pennsylvania for **Aveda's Earth Month 2012 campaign**. During Earth Month, funds for organizations are raised independently by thousands of Aveda salons, spas, and institutes through exciting events that include fashion shows, cut-a-thons, Walks for Water, and product raffles. Last year, over \$140,000 was raised to support COA's work, and incredibly Aveda met their \$4 million 2011 goal for clean water projects across the globe. What began as a day of awareness in 1999 became \$22 million raised for the Earth, \$16 million of which was raised for clean water projects. Aveda will partner with Global Greengrants Fund to provide grants for community-based water projects in more than 40 countries.

AVEDA
EARTHMONTH2012



REGIONAL AVEDA EARTH MONTH EVENTS TO BENEFIT COA*:

- April 2** - Earth Month Kick-off Party, **Ted & Co.**, Staten Island, NY, 5pm
- April 6** - Earth Month Event, **Gullos Salon**, Medford, NJ, 11am-5pm
- April 11** - Mermaid and Sailor Photoshoot, **The Secret Garden**, Staten Island, NY, time TBD
- April 13** - Earth Month Party, **Aveda Fifth Avenue Experience Center**, New York, NY, time TBD
- April 15** - Restaurant Night at California Pizza Kitchen, **Aveda Bridgewater Experience Center**, Bridgewater, NJ, 1-8pm
- April 15** - Rock and Recycle Fashion Show, **Rizzieri Aveda School**, Voorhees, NJ, 5pm
- April 17** - Brooklyn Bridge Walk for Water (start on Manhattan side), New York, NY, 10am
- April 20** - **Rizzieri Aveda School** Walk for Water, Voorhees, NJ, 9-11am
- April 21** - Beach Sweeps with Aveda team, Atlantic City and Sandy Hook, NJ, 9am-12:30pm
- April 22** - Kids Cut-a-thon with **Sojourn Salon**, Barrington, NJ, 10am-2pm
- April 22** - Beach Cleanup with **Shine Salon** in Sherwood Isle, Westport, CT, 10-1pm
- April 23** - Coney Island Beach Sweep with **Parlor Salon**, Coney Island, NY, 10am-1pm

*Call COA for more information on these events and other soon-to-be-added events.

About Aveda

Founded in 1978, **Aveda™** creates high performance, botanically-based products for beauty professionals and consumers — while continuously striving to conduct business in an environmentally sustainable manner. Headquartered in Blaine, Minnesota, Aveda manufactures innovative plant-based hair care, skin care, makeup and lifestyle products, available at retail in Aveda Experience Centers and more than 7,000 professional hair salons and spas in more than 30 countries, as well as at www.aveda.com.

Additional Salons Who Participate in Earth Month:

Belliard's Hair Design, Cherry Hill, NJ
Cirbelle Salon, Piermont, NY
Carla's Hair Salon, Mohegan Lake, NY
Classic Look, Ridgewood, NJ
Eclipse, Tarrytown, NY
Evolve, HoHoKus, NJ
Franklyn Studio, Camp Hill, PA
Fringe, Maplewood, NJ
Hair Works, Clifton, NJ
Imago Basilico, Jersey City, NJ
Imago Beauty Group, Hoboken, NJ
International Salon and Spa, Sparta, NJ
Jo's Salon Diva, Galloway, NJ
Just Imagine U, Croton-On-Hudson, NY
Liquid, East Brunswick, NJ
Moda, New Brunswick, NJ
Parlor Hair Studio, Montclair, NJ
Pure Energy Hair Studio, Nutley, NJ
Robin's On Broadway, Hillsdale, NJ
Salon Di Panache, Newton, NJ
Salon Jofi, West Orange, NJ
Scott J Salons, New York, NY
Serenity for the Day, Hammonton, NJ

Spa Du Jour, Randolph, NJ
Sparx Hair & Makeup Center, Pleasantville, NY
Talkin' Heads, South Amboy, NJ
The Beauty Lounge, Westwood, NJ
The Look at Gladstone, Gladstone, NJ
The Wave, Denville, NJ
Unique Hair ToTo, East Brunswick, NJ
Visage, Oradell, NJ

Additional Experience Centers

Who Participate in Earth Month:

Mall at Short Hills, Short Hills, NJ
Garden State Plaza, Paramus, NJ
Cherry Hill Mall, Cherry Hill, NJ
Bridgewater Commons, Bridgewater, NJ
Fifth Avenue, New York, NY
Spring Street Institute, New York, NY
Grand Central Terminal, New York, NY
Columbus Circle, New York, NY
Roosevelt Fields Mall, Garden City, NY
Liberty Place, Philadelphia, PA